

Career Guidance

Discovering the Right Field and Job for Any Individual

Though my typical client is an executive or stakeholder of a mid-market company or organization, I dedicate a portion of my time to provide career guidance for people at any stage of their career.

Empowering someone to identify and clarify their career path, pointing them in a direction that makes them happy and allows them to be effective at doing something they're passionate about, gives me great personal reward. It's not a scalable or profitable part of my business, but it's something that I will continue providing for those who seek it, because it's meaningful to me.

I find great joy in being able to help someone accomplish a goal that they set out to achieve. My favorite part of my work is providing career guidance to people at all job levels.

It's also aligned with my personal mission — to positively impact 25,000 people during my career.

What I Can Do for You:

My career guidance offering has many similarities to my one-on-one coaching offering, with a greater focus on finding the perfect career choice, potential employers, and locations in the country which best fit your career goals.

You'll be required to read books, perform research and produce writing samples. It can be challenging work, but it's rewarding, and can result in career-long happiness and professional success.

ASSESSMENT(S):

EQi — 2.0, Workplace Big Five, WPMOT

The WorkPlace Big Five Profile™ 4.0 personality assessment is based on the Five-Factor Model of Personality. The reports from this validated assessment use graphs and neutral, work-centric language to provide a clear personality picture to participants.

The WorkPlace Big Five Profile is:

- Based on the most widely respected personality model — the Five-Factor Model
- Extremely reliable in comparison to other available personality assessments
- Well-accepted by those taking the assessment
- Focused on behaviors in the work environment
- Uncomplicated and easy to understand with a clear vocabulary of individual similarities and differences

The EQ-i 2.0 is a validated assessment designed by Multi-Health Systems. It's the first scientifically validated and most widely used Emotional Intelligence assessment in the world. Based on more than 20 years of research worldwide, the EQ-i 2.0 examines an individual's social and emotional strengths and weaknesses.

Respondents self-report on their life and workplace performance in 15 key areas of emotional skill that have been proven to contribute to proficiency in complex business activities such as conflict resolution and planning. By identifying the areas that need improvement, we can immediately begin developing those areas. At the same time, areas where you excel can be leveraged to their full potential to maximize effectiveness in daily tasks. »



The WorkPlace Motivators uncovers your personal interests, attitudes, and values—the powerful motivating forces that drive behaviors. It’s a way to understand “what you really want.” It’s the “why” of what you do.

Understanding what drives your behavior provides the key element in understanding how to maximize each person’s potential—the framework for presenting and processing information.

The six attitudes we’ll measure and evaluate are:

- 1. Theoretical:** A passion to discover, systematize, and analyze; a search for knowledge.
- 2. Utilitarian:** A passion to gain return on investment of time, resources, and money.
- 3. Aesthetic:** A passion to add balance and harmony in one’s own life and to protect our natural resources.
- 4. Social:** A passion to eliminate hate and conflict in the world and to assist others.
- 5. Individualistic:** A passion to achieve position and to use that position to influence others.
- 6. Traditional:** A passion to pursue the higher meaning in life through a defined system for living.

CERTIFICATIONS:

I’m a certified behavioral analyst (CBVA) from the Center for Applied Cognitive Studies, which addresses the training and deployment of all three validated assessments I use.